

**NICK
MASCHINSKI**

+1 (312) 841 1476 // nick@maschinski.com // 424 W. Belden Ave. Unit 4W Chicago, IL 60614

www.maschinski.com

EDUCATION **Bachelors of Fine Arts in Graphic Design**
University of Illinois at Urbana-Champaign // 05.05

**WORK
EXPERIENCE** **Mix Media Solutions LLC**
Art Director // 06.10 – 02.11

- » Direct and execute all phases of creative work from concept through production.
- » Generate creative ideas that help define and solve communication objectives, including direct mail, logos, invitations, brochures, signage, advertising and web sites.
- » Schedule and manage projects to ensure all deadlines are met.
- » Conduct client meetings that range from initial discovery to final presentation of concepts and materials.
- » Maintain domain and web hosting on a dedicated server.
- » Manage the procurement of print/web vendors and production of all assigned work.

Boost Marketing, LLC
Graphic Designer + Art Director // 07.05 – 06.10

- » Designed and produced complex internal and external marketing materials, including brochures, catalogs, promotional materials, logos, advertisements, exhibit booth graphics, and web sites.
 - » Programmed front-end websites in accordance with current web standards.
 - » Scheduled incoming jobs through all phases until delivered to the client.
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SKILLS

» Adobe Design Creative Suite	» XHTML // HTML // CSS
» Adobe Web Creative Suite	» Content Management Systems
» SEO & Analytics	» Letterpress + Screen Printing

ORGANIZATIONS

» AIGA - Chicago Chapter	» Sigma Alpha Epsilon National Fraternity
» Boy Scouts of America	

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